



BUSINESSatOECD

Delivering Prosperity Through Economic Cooperation

What Business Needs from the OECD in 2025

Business at OECD (BIAC)

Annual Consultation with OECD Leadership and Ambassadors
Bio Book

17 February

About *Business at OECD* (BIAC)

Established in 1962, *Business at OECD* (BIAC) is the officially recognized institutional business stakeholder at the OECD. We stand for policies that enable businesses of all sizes to contribute to economic growth, sustainable development, and societal prosperity. Through *Business at OECD*, national business and employers' federations representing over 10 million companies provide perspectives to cutting-edge OECD policy debates that shape market-based economies and impact global governance. Our expertise is enriched by the contributions of a wide range of international sector organization.

Opening and Closing Remarks

Mathias Cormann

Secretary-General of the Organisation for Economic Cooperation and Development (OECD)



Mathias Cormann is the OECD's sixth Secretary-General, his five-year term having commenced on 1 June 2021.

Prior to his appointment to the OECD, Mathias served as the Australian Minister for Finance, the Leader of the Government in the Australian Senate and as Federal Senator representing the State of Western Australia. In these roles, he has been a strong advocate for the positive power of open markets, free trade and the importance of a rules-based international trading system.

Mathias was born and raised in the German-speaking part of Belgium. He migrated to Australia in 1996, attracted by the great lifestyle and opportunities on offer in Western Australia.

Before migrating to Perth, Mathias had graduated in law at the Flemish Catholic University of Louvain (Leuven), following studies at the University of Namur and, as part of the European Erasmus Student Exchange Program, at the University of East Anglia.

Between 1997 and 2003, he worked as Chief of Staff as well as Senior Adviser to various State and Federal Ministers in Australia and for the Premier of Western Australia. Between 2003 and 2007, Mathias worked for major Western Australian health insurer HBF in a range of senior management roles.

In 2001, realising a childhood dream, Mathias obtained his private pilot's licence.

Mathias grew up speaking German and graduated in law following studies in French, Flemish and English.

He is married to Hayley, a Perth lawyer, and they have two young daughters, Isabelle and Charlotte.

Charles (Rick) Johnston

*Managing Director of Global Government Affairs of Citi and
Chair of Business at OECD (BIAC)*



Charles (Rick) Johnston is the Managing Director of Citi Global Government Affairs, responsible for geopolitical analysis, issue advocacy, and management of Citi's relationships with governments and political figures worldwide. Mr. Johnston has advised government leaders and multinational corporations on commercial and strategic transnational issues. Mr. Johnston has served in various legal advisory roles, including as Counsel to the U.S. International Trade Commission and the U.S. Senate Finance Committee. Mr. Johnston is Vice-Chair of the U.S. Council for International Business.

Scene Setting

Whitney Baird

President and CEO of the United States Council of International Business (USCIB)



Whitney Baird is President and CEO of the United States Council for International Business (USCIB), the leading voice of American business in global economic policy. An accomplished diplomat with a distinguished career in international affairs, Baird is a passionate advocate for open markets, trade, and the role of business in promoting economic prosperity and social progress.

Baird's extensive experience in government and business has fostered a deep understanding of the challenges and opportunities facing the global economy. Prior to joining USCIB, Baird served as the Principal Deputy Assistant Secretary for the Bureau of Economic and Business Affairs at the U.S. Department of State, leading efforts to promote American economic interests abroad in close collaboration with U.S. businesses, foreign governments, and international organizations. Baird also led the U.S. Mission to the Organization for Economic Cooperation and Development (OECD) as Chargé d'Affaires from 2020-2022, representing American interests in this key forum on economic policy, trade, and development.

During her diplomatic career, Baird was appointed Minister Counselor for Economic Affairs at U.S. Embassy London, Director of Multilateral Trade, Director of European Union Affairs, Deputy Assistant Secretary of State for West Africa and Security Affairs, and Acting Deputy Assistant Secretary for Western Europe and European Union and Regional Affairs. She also served at U.S. Embassies in Madrid, Dakar, Lome, and Yaoundé, earning distinction as the recipient of the Secretary's Career Achievement Award and multiple Superior Honor Awards.

Baird holds a Master's degree in International Security Studies from the National Defense University and a Bachelor's degree in Political Science from the University of North Carolina.

Steffen Kampeter

CEO of the Confederation of German Employers' Associations (BDA)



Steffen Kampeter, member of the German Bundestag from 1990 until 2016 and former Parliamentary State Secretary to the Federal Minister of Finance, currently serves as the Chief Executive Officer of the Confederation of German Employers' Associations (BDA). BDA is the leading organization dealing with social policy on behalf of the entire German private sector. It represents the interests of small, medium-sized and large companies in all sectors and all issues linked to social policy and collective negotiations, labour legislation, labour market policy and education. BDA works at national, European and international levels for the interests of one million companies which employ around 30,5 million workers, and which are networked with BDA through voluntary membership of employer federations.

In 1983, Kampeter commenced his studies in economics at the Westfälische Wilhelms-Universität in Münster, earning his Diplom-Volkswirt degree in 1988. He served as a Member of the German Bundestag from 1990 to 2016, assuming the role of spokesperson for the CDU/CSU parliamentary group in the Budget Committee from 1999 onwards. Between 2005 and 2009, he held the position of Budget Policy Spokesperson for the CDU/CSU parliamentary group, followed by his tenure as Parliamentary State Secretary at the Federal Ministry of Finance from 2009 to 2015. Since 2016, he has served as the Chief Executive Officer of the Confederation of German Employers' Associations (BDA).

The intersection of enhancing competitiveness while promoting social cohesion is of particular interest to Kampeter. Among other things, Kampeter serves as the chairman of a sports club and has been an active member of a political party for over four decades, demonstrating his commitment to both community and societal engagement.

Teruko Wada

Director, International Affairs at Keidanren (Japan Business Federation)



Teruko is responsible for trade and investment policy at Keidanren. She is also in charge of economic relationship with US, Europe and other developed countries, as well as economic security policy issues. She has engaged in public policy advocacy throughout her professional career, including business legislations (competition policy, corporate governance, consumer protection, taxation etc.) since joining Keidanren secretariat in 1995.

Teruko graduated from Waseda University (BA in Law), University of Tokyo (LL.M), and Georgetown University (LL.M. with distinction/Fulbright scholarship).

Fernando Treviño Núñez

Founding Partner of Rivadeneyra Treviño y De Campo, S.C., Vice President of Labor and International Affairs at COPARMEX and Executive Board Member of Business at OECD (BIAC)



Fernando Treviño is a distinguished legal professional and founding partner of Rivadeneyra Treviño y De Campo, S.C. With an impressive 37-year tenure in corporate legal activities and Private International Law, he has collaborated with global industries across diverse sectors. Currently serving as the Vice President of Labor and International Affairs at COPARMEX, he plays a crucial role in representing the Mexican private sector at the Business at OECD.

With a rich history of leadership roles, Treviño served as the President of the Mexico-United States Chamber of Commerce (Puebla chapter) from 2006 to 2012, followed by his presidency at the Business Coordinating Council of Puebla (CCE) until 2016. As a founding member of the National Network of Lawyers LEXMEX, he made significant contributions to the legal landscape. His international engagements include memberships in the International Bar Association and the Mexican-German Chamber of Commerce and Industry.

Currently involved with the Fundación Empresarios por Puebla and the Mexican Bar Association (BMA), Treviño remains committed to various social works for private and ecclesiastical charitable institutions. His extensive experience and dedication mark him as a prominent figure in both legal and business spheres, fostering international collaborations and contributing to the growth of Mexican businesses on the global stage.

Part 1: Raising Business Competitiveness

Emma Marcegaglia

Chairman and CEO of Marcegaglia Holding and Executive Board Member at Business at OECD (BIAC)



Emma Marcegaglia is Deputy chairman and CEO of Marcegaglia Steel and subsidiaries operating in the steel processing sector. She is also Chairman and CEO of Marcegaglia Investments, the holding company that controls the Group's diversified activities. Marcegaglia is the national leading industrial group with significant global projection and turnover: 8 billion euros, 36 plants across 4 continents, 15,000 customers and 7,800 employees. Graduated with honours in Business Administration at Bocconi University in Milan, she attended the International Management Program MBA at the New York University. Alongside her commitment in the group, she held, often as first woman in history(?), several important top management positions among which: President of Confindustria (2008-2012, first woman and the youngest in nearly 100-year history), President of the Luiss University (2010-2019, first woman ever), President of Business Europe (2013-2017 renewed for two terms, again first woman), President of Eni (2014-2020, first woman appointed by the Italian government to lead a public company), B20 Italy Chair (2021), B7 Italy Chair (2024). Member of the Executive Committee of *Business at OECD* (BIAC), deputy Chairman of ISPI - Italian Institute for International Political Studies, member of the Board of Bracco Spa and Gabetti Property Solutions.

Gerhard Braun

Executive Board Member at Business at OECD (BIAC)



Date of Birth	25.11.1955
Academic Studies	1981 Graduate in Business Administration 1985 Dr. rer. soc. oec.
Employment	RASCHIG AG, Ludwigshafen: 1986-1988 Assistant to the Executive Board KOB - KARL OTTO BRAUN GmbH & Co. KG, Wolfstein 1988– 1991 Managing Partner 1991 –2013 Partner and CEO KOB Group

Other functions in business and associations

- Vice President Industrieverband Neustadt/Weinstraße (IVN)
- Member of the Supervisory Board of Pensionssicherungsverein a.G. (PSVaG), Köln
- Member of the Supervisory Board of Universitätsmedizin (University Hospital), Mainz
- Vice Chair of the Executive Board of Business at OECD (BIAC), Paris
- Member of the Board Bundesvereinigung der Deutschen Arbeitgeberverbände (BDA), Berlin (till 2023)

María Helena Antolín Raybaud

Vice President of CEOE and Executive Board Member at Business at OECD (BIAC)



María Helena Antolín Raybaud is the Vice President of CEOE and the President of its Sustainable Mobility Council. She holds a degree in International Business from Eckerd College and an MBA from Anglia University and the Polytechnic University of Valencia. She was Vice President of Antolín until December 2023, where she held roles in industrial marketing and strategy. She is a member of several boards, including DANOSA and the advisory board of Banco Sabadell in the central region, and is also a member of the board of the Royal Board of the Royal Collections.

She has served as an External Director at Iberdrola until the end of 2024 and is now an External Director at Iberdrola International Energy.

She participates in advisory boards such as FTAB (family business consultancy), LYC (communications company), and collaborates as a mentor in the PWC Woman to Watch program.

Elías Soley

Ambassador and Permanent Representative of Costa Rica to the OECD



Ambassador Elías Soley took up his duties as Permanent Representative of Costa Rica to the OECD on 26 August 2022.

Mr Soley is an attorney with a solid professional legal practice of more than 33 years. He is a specialist consultant on legal and regulatory issues related to the digital ecosystems, telecommunications, technology and free zones.

He founded in 1994 with his wife, Emilia, the Costa Rican Law Firm Soley Saborío - Abogados, in which he led the TMT (Telecommunications, Media & Technology) and the Corporate Practice teams.

He has also been an international consultant for several Digital Consulting firms acting as a "local partner" in Costa Rica to provide regulatory intelligence and competition services in telecommunications, media and the digital economy.

From 2018 to 2022, Mr Soley served as Honorary Consul of Finland in Costa Rica and since then he has been working on promoting trade and investment between both countries, as well as exploring areas of bilateral collaboration.

In the last 15 years he has held important business leadership positions, having been President and director of important Costa Rican business chambers and for more than 6 years, he has represented the Unión Costarricense de Cámaras y Asociaciones del Sector Empresarial Privado (UCCAEP) at "Business at OECD" and also coordinated OECD issues with the Government of the Republic and the ebusiness chambers throughout the OECD accession process.

Christina Kokkinakis

*Ambassador and Permanent Representative of the European Union
to the OECD and UNESCO*



Ms Kokkinakis joined the Austrian diplomatic service in 1995 and has been active on a range of multilateral as well as bilateral issues. From January 2022 to September 2023, she was Deputy Managing Director Global and Director for Values and Multilateral relations at the European External Action Service (EEAS). Prior to that assignment Ms. Kokkinakis served as Ambassador and Permanent Representative of Austria to the Political and Security Committee (PSC) of the European Union. From 2017 until 2019 she worked as Director for the EU Common Foreign and Security Policy (CFSP) at the Austrian Federal Ministry for Europe, Integration and Foreign Affairs. Before that she was Director for the EU Single Market and COREPER I at the Austrian MFA. From 2012 until 2016 Christina Kokkinakis worked for the European External Action Service (EEAS) where she was heading the Political Section - Human Rights at the European Union Delegation to the United Nations (UN) in Geneva.

From 2009 to 2012, she was Head of Political Section at the Permanent Representation of Austria to the European Union. From 2005 to 2009, Ms. Kokkinakis was the Deputy Permanent Representative of Austria to the United Nations and other International Organizations in Geneva and Chargée d'affaires a.i. (February 2008 - July 2008) being responsible for delivering on Austria's contribution to the United Nations in terms of human rights, humanitarian affairs, health, labour issues, development and disarmament. Prior to that position Ms. Kokkinakis served as Senior Foreign Policy advisor on UN, Organization for Security and Cooperation in Europe (OSCE) and Council of Europe related matters as well as on bilateral relations with a special focus on the Middle East and Latin America to two Austrian Foreign Ministers.

Ms Kokkinakis has had a variety of other responsibilities with the Austrian Federal Ministry for Europe, Integration and Foreign Affairs, including serving as Deputy Head of Mission at the Austrian Embassy in Prague, Czech Republic (2001-2003). Ms. Kokkinakis has furthermore worked in the Department for United Nations (1997-1998) where she was responsible for the UN's 5th Committee, the Middle East and UN Security Council related matters as well as in the Permanent Mission to the United Nations in Vienna and in the Permanent Mission to the OSCE. From 1996 to 1997 Ms. Kokkinakis served as Attachée at the Austrian Cultural Forum in London, UK. Ms. Kokkinakis holds a Masters in Internal Relations and a Master in Philosophy from the University of Vienna. She speaks German, English, French, Greek, Spanish, Italian, Dutch and Arabic (basic).

Rolandas Kriščiūnas

Ambassador and Permanent Representative of Lithuania to the OECD



Ambassador Rolandas Kriščiūnas took up his duties as Permanent Representative of Lithuania to the OECD on 4 September 2024.

Ambassador Kriščiūnas began his diplomatic career at the Ministry of Foreign Affairs of Lithuania, working in the Department of Economic Relations from 1993 to 1994 and again from 1996 to 1998. He then served as First Secretary at the Lithuanian Embassy in the United States from 1998 to 2001.

From 2001 to 2004, he was the Director of the European Union Assistance Department at the Ministry of Finance. He then served as Secretary of the Ministry of Finance from 2004 to 2009 and as Deputy Minister of Finance from 2009 to 2012. Following this, Ambassador Kriščiūnas became Deputy Minister of Foreign Affairs from 2012 to 2015.

In 2015, he was appointed as Ambassador of Lithuania to the United States and Mexico, serving until 2020. He then worked as Advisor to the Prime Minister and First Deputy Chancellor of the Government of Lithuania from 2021 to 2024.

Ambassador Kriščiūnas holds a Bachelor's degree from the Exact Sciences Faculty of Vytautas the Great University and a Master's degree from the School of Economics of the Ohio State University. He is proficient in English, Russian and French.

Fabrizia Lapecorella

Deputy Secretary-General at the OECD



Fabrizia Lapecorella, an Italian national, took up her duties as Deputy Secretary-General of the OECD on 3 April 2023. Her portfolio includes Tax Policy and Administration, Statistics and Data and the coordination of the Inclusive Forum on Carbon Mitigation Approaches across the OECD.

Ms Lapecorella has previously served as the Director-General of Finance in the Italian Ministry of Economy and Finance from June 2008 to November 2022. In this role she was responsible for domestic, European and international tax policy, governance of the Italian tax agencies, coordination of the information technology infrastructure serving the Italian Tax Administration and the administrative services for the Italian tax judicial system. Prior to this she held various positions in the Italian Ministry of Economy and Finance.

Throughout 2022, Ms Lapecorella also served as the Chair of the OECD's Committee on Fiscal Affairs, having served as a member of the Committee Bureau since 2012 and as the Deputy Chair of the Committee between 2017 and 2021. She also served as a member of the Steering Group of the OECD/G20 Inclusive Framework on Base Erosion and Profit Shifting from 2016 to 2022.

Ms Lapecorella holds a degree in Economics from the University of Bari as well as a PhD in Economics from the University of York. She has taught courses in public finance, among others, at the University of Bari since 2004.

Part 2: Shaping Future Industries

Dominique Mockly

*Chairman and CEO of TEREGA, and Executive Board Member
at Business at OECD (BIAC)*



Dominique Mockly is a specialist of National Defence, aerospace industry and energy, he held several high level positions at the French naval shipyard DCN, then at the Economy and Defence Division at the French Secrétariat Général de la Défense Nationale (SGDN), at the French armament procurement agency DGA, then at SAGEM and AREVA.

Since 2017, he is Chairman and CEO of TEREGA, the second largest French gas infrastructure company. Dominique Mockly is also Vice Chairman of Business at OECD (BIAC).

Dominique Mockly has published 4 books: "L'entreprise Cerveau" ("The brain company") underlaying the organizational and management characteristics of Companies in the current fast evolving and innovative environment, " Le Pari du Gaz" ("Bet on Gas") in order to enhance the gas role in energy transition and, with Louis Nauges , "Dirigeants acteurs de la transformation numérique" ("Company leaders, keys players in the digital transformation") and in 2021 "La mondialisation décompressée" (Reinventing Globalization to limit its undesirable effects on our societies). He lastly contributed and co-wrote a book "L'Avenir c'est la 5G" (dedicated to underestimated potential of 5G - new mobile network).

Christopher Sharrock

*Vice President of United Nations and International Organizations at Microsoft and
Co-Chair of the Digital Policy Committee at Business at OECD*



Christopher Sharrock is the Vice President of United Nations and International Organizations at Microsoft, leading a team across New York, Geneva and Paris to engage with the UN and other international organizations.

In line with Microsoft's mission to empower every person and every organization on the planet to achieve more, the UNIO team works to build multistakeholder partnerships and use technology to advance solutions to global challenges, helping advance work across the UN's pillars. Mr. Sharrock co-chairs the Business at OECD Digital Policy Committee and represents Microsoft on the General Assembly of the Paris Peace Forum, as well as the United States Council for International Business's Board of Directors. Previously, he held a number of senior roles in the UK Government, working at HM Treasury, as Chief Economist at DCMS, and as UK Ambassador to the OECD in Paris. He has degrees in English Literature and Economics.

Olga Mironenko Stampfer

*Vice President International Relations at UnitedHealth Group and
Chair of the Health Committee at Business at OECD*



Olga Mironenko Stampfer serves as Vice President International Relations at UnitedHealth Group and Chair of the Health Committee at Business at OECD. She is also a member of the DigitalEurope Executive Council for Health and is on the steering committee of the OECD.AI Expert group on health.

In her role at UnitedHealth Group, a Fortune 4 health and wellness company, Olga leads on the company's government affairs and public policy agenda in the EU and multilaterals. As Chair of the Health Committee at Business at OECD, Olga drives the focus on health resilience as a key for economic resilience and competitiveness as well as on harnessing the power of health data. Olga joined UnitedHealth Group in 2018 and is based in London.

Before UnitedHealth Group, Olga spent 13 years at Diageo, a FTSE10 consumer goods company, working in various global and regional corporate affairs roles, including in Europe, Africa, and Australia. Prior to that she worked at a global consulting and executive search firm Egon Zehnder and in academia. She earned an MBA from London Business School and MA Linguistics.

Madeleine Chenette

Ambassador and Permanent Representative of Canada to the OECD



Ambassador Madeleine Chenette took up her duties as Permanent Representative of Canada to the OECD on 8 November 2019. Madeleine Chenette has an extensive career in the private and public sectors, lending her expertise to solve the most complex issues for better government policies and growth for global and national clients across a wide range of industries, including finance, digital, retail, industrial, communication, transport and the public sector. Complexity, diversity and challenging global environment have been part of her journey. She successfully solved the toughest challenges of the clients, and now, the ones of the Organisation for Economic Co-operation and Development (OECD) and she continuously works in delivering green, inclusive and sustainable economic growth with public and civil servants, executives and board members. She brings innovation and leadership for our citizens' well-being, corporation exports and growth and therefore, sustainable economy for Canada and OECD members and partners.

Ms. Chenette joined SECOR INC. in 1994 and occupied various positions until becoming partner in 2000. Subsequently, she served as Chair of the Board of SECOR Group and in 2011 as a board member of Transat A.T. Inc., an integrated tour operator. In 2012, she led the transaction between KPMG Canada and SECOR and became Partner and Head National Strategy Advisory Services. She joined Accenture in 2017 as Executive of the Canadian Management Committee - Montreal Products Industry Lead and Office Managing Director - overseeing strategy, consulting, digital, technology and operations services. Historically engaged in her community, she has been president of many not-for-profit organizations. She is well-known for her insightful conferences and panels on economic issues. At the Gala for Les Talentueuses, the Association of Quebec Women in Finance awarded its Inspiration Prize in 2011 and in 2013, the Great Mentor award. In 2018, she was Mercuriades' finalist for Woman of Exception Award. She was nominated one of Canada's most powerful top 100 women in 2012 and 2018. Madeleine holds a Master of Science in Management from HEC Montreal and Certified Corporate Director 2011 - Institute of Corporate Directors.

Jerry Sheehan

Director of the Science, Technology, and Innovation Directorate at the OECD



Jerry Sheehan is Director of the Directorate for Science, Technology, and Innovation. He joined the OECD in 2023 with 30 years of experience in developing and implementing policies for innovation, scientific data and information technology in the United States.

He was previously Deputy Director for Policy and External Affairs at the National Library of Medicine, one of the 27 components of the National Institutes of Health. He led efforts across both institutions and the US Federal government to advance open science and enhance public access to the results of government-funded research, including scholarly publications, preprints, research data and clinical trial results.

Jerry twice served in the White House Office of Science and Technology Policy, leading efforts on open science, scientific integrity, scientific collections and medical imaging. He served as Co-Chair of the US National Science and Technology Council Subcommittee on Open Science, Chair of the OECD Working Party on Innovation and Technology Policy, and US delegate to the G7 Open Science Working Group.

Before joining the National Library of Medicine, Jerry worked as a Senior Economist at the OECD from 2000 to 2006, co-ordinating the preparation of the flagship OECD Science, Technology, and Industry Outlook and performing analytical work on business R&D, patent licensing, technology transfer and innovation policy.

He previously directed expert assessments on computing and internet policy at the US National Academy of Sciences and on science and technology policy at the US Congress Office of Technology Assessment. An American national, Jerry holds a Bachelors degree in Electrical Engineering and a Masters degree in Technology & Policy, both from the Massachusetts Institute of Technology.

Part 3: Fostering Open, Fair, Competitive Markets

Minna Aila

EVP Corporate Affairs and Brand at Konecranes and Executive Board Member at Business at OECD (BIAC)



Ms Minna Aila (Master of Laws), has over 20 years of experience in global B2B technology companies in diverse industries, and ten years of public sector service at the European Commission before her business career. She is currently Executive Vice President, Corporate Affairs & Brand and a member of the global leadership team at Konecranes Plc in Finland. She is also a member of the Board of Directors of DFDS A/S in Denmark.

Ms Aila has previously held executive leadership positions in listed global companies such as Neste, Nokia, and Outotec (now Metso), with responsibilities including sustainability, public affairs, communications, investor relations and brand & marketing.

Ms Aila is a Board Member of Business at OECD and has for several years led or been a member of the Committee of Trade Policy and EU Affairs at the Confederation of Finnish Industries. She is also a member of the Innovation and Competitiveness Committee of the Technology Industries of Finland. Further, she is a Board member of the Atlantic Council in Finland, The John Morton Center for North American Studies and Savonlinna Opera Festival. She is Knight, First Class, of the Order of the Lion of Finland.

Klaus Moosmayer

Member of the Executive Committee and Chief Ethics, Risk and Compliance Officer of Novartis and Executive Board Member at Business at OECD (BIAC)



Dr. Klaus Moosmayer has been Chief Ethics, Risk & Compliance Officer and a member of the Executive Committee of Novartis since 2018, overseeing compliance, risk, crisis management, governance, and internal controls. He developed the “Integrated Assurance System” at Novartis and leads the company’s ethics efforts including AI and new technologies.

Previously, he was the Chief Compliance Officer of Siemens. He began his career as an attorney after earning a doctorate in business criminal law.

Klaus is a member of the Board of Business@OECD (BIAC) and SwissHoldings and serves in many leadership roles in global anti-corruption and governance institutions, including the World Economic Forum’s Global Future Council for Good Governance, and the past B20 anti-corruption task forces. He was the first Chief Compliance Officer to speak before the UN General Assembly. He has published extensively in multiple languages and speaks frequently at international conferences.

Alberto Salas Muñoz

Director at Sociedad Nacional de Minería - SONAMI and Executive Board Member at Business at OECD (BIAC)



Alberto Salas is a distinguished Chilean businessman, trade union leader, corporate director, and academic.

He holds a Civil Mining Engineering degree from the Universidad de Chile and a diploma in Corporate Finance from the Universidad Adolfo Ibáñez.

Mr. Salas currently serves as a Director of the Business & Industry Advisory Council (BIAC) of the OECD, Cía. Minera Valle Central S.A., ENAEX S.A., Amerigo Resources Ltd., the Sociedad Nacional de Minería (SONAMI), and CEIBO Tech. He is also the President of the Chile-Bolivia Business Council, the Inter-American Mining Society (SIM), and the Asia-Pacific Chamber of Commerce.

Mr. Salas has held leadership positions as President of the SONAMI, the Confederación de la Producción y el Comercio (CPC), Sociedad Química y Minera de Chile (SQM S.A.), and the Instituto Nacional de Capacitación Profesional (INACAP). He was also a full member of the APEC Business Advisory Council (ABAC) and served as Pro-Tempore President of the Consejo Empresarial de la Alianza del Pacífico (CEAP).

Additionally, Mr. Salas has served on the boards of prominent organizations such as Teck, ZOFRI S.A., and ENAMI. He has contributed to academia at the Universidad de Chile and Universidad Arturo Prat. He also founded the Lirima bilingual school in Iquique, which is now the highest-performing school in the Tarapacá region

Brendan Pearson

Ambassador and Permanent Representative of Australia to the OECD



Ambassador Brendan Pearson took up his duties as Permanent Representative of Australia to the OECD on 4 October 2021.

Mr Pearson was most recently Senior Adviser (International - Trade and Investment), Office of the Prime Minister. He has previously worked overseas as Visiting Scholar, Department of Politics and International Studies, University of Cambridge (2017-2018); North Asia Bureau chief for the Australian Financial Review in Tokyo (2002-2005) and Counsellor (Trade Policy), Australian Embassy, Washington DC (1996-1999).

In Australia he worked as Senior Adviser, Office of the Minister for Finance (2018-2019); Senior Adviser (Trade Policy), Office of the Minister for Trade, Tourism and Investment (2018); Chief Executive, Minerals Council of Australia (2014-2017); Vice President, Public Policy and Corporate Affairs, Peabody Energy Australia (2012-2013); Deputy Chief Executive, Minerals Council of Australia (2007-2012); Assistant Secretary, Environment Branch, Department of Foreign Affairs and Trade (DFAT) (2007); Assistant Secretary, Services and Intellectual Property Branch, DFAT (2006); Senior Correspondent, Australian Financial Review (1999-2005); and Australia-Pacific Economic Cooperation Branch, DFAT (1992-1995).

Mr Pearson holds a Master of Philosophy in International Relations from the University of Cambridge (1992); and a Bachelor of Arts (Honours), Australian National University (1984).

Catherine Cudré-Mauroux

Ambassador and Permanent Representative of Australia to the OECD



Ambassador Catherine Cudré-Mauroux took up her duties as Permanent Representative of Switzerland to the OECD on 19 January 2024.

Ms Cudré-Mauroux was born in 1971 and is from Autigny (Switzerland). She holds a degree in economics and social sciences (lic. rer. pol) and a Master of Social Sciences in development studies (M. Sc.).

From 2020 to 2023, she was a member of the Directorate of the State Secretariat for Economic Affairs (SECO) in the Federal Department of Economic Affairs, Education and Research (DEFR) as Head of Central Services. From 2017 to 2020, she was Executive Director and Ambassador for Switzerland, Germany, Portugal, and Luxembourg on the Board of Directors of the African Development Bank (AfDB) in Abidjan (Côte d'Ivoire).

From 2013 to 2017, she was Head of Policy and Quality and Head of Policy and Services for Economic Development Cooperation at SECO. Prior to that, she was Head of Evaluation and Controlling. From 2004 to 2008, she was Deputy Head of Swiss Development Cooperation in Bishkek (Kyrgyzstan).

Ms Cudré-Mauroux joined the federal administration in 1998, where she held various positions in the Bretton Woods section of the Swiss Agency for Development and Cooperation SDC (Federal Department of Foreign Affairs), then at SECO in the Multilateral Financial Institutions sector.

Mary Beth Goodman

Deputy Secretary-General at the OECD



Mary Beth Goodman took up duties as Deputy Secretary-General on 4 April 2024, bringing with her extensive expertise and leadership experience in economic development, trade, anti-corruption, and democratic governance around the world.

As Deputy Secretary-General, Ms Goodman is responsible for the environment, public governance, and development portfolios of the OECD. This will include responsibility for sustainable development, climate finance and anti-corruption.

From 2021 to 2023, she was the United States Coordinator for Global COVID Response and Health Security, having previously served as Special Assistant to President Barack Obama and Senior Director for Development and Democracy at the US National Security Council.

Ms Goodman has also been a leader in civil society, co-founding an organisation to investigate links between corruption, kleptocracy, and human rights abuses in Africa. Prior, she had a distinguished career in the Foreign Service, serving in diplomatic roles in Pakistan, Mali, and Washington, D.C.

Before her diplomatic career, she practiced international trade law, participating in free trade agreement negotiations and advising on trade compliance matters.

Keeping Business Connected Globally

Hanni Rosenbaum

Executive Director of Business at OECD



Hanni Rosenbaum is the Executive Director of *Business at OECD* (BIAC). In this role, she leads our business diplomacy efforts with the OECD and its members, guides the strategy and policy engagement of our Paris-based office, and ensures *Business at OECD* adequately reflects the views of their national member organizations in our communications with the OECD and stakeholders. She works together with their Executive Board to drive our mission forward and oversees our budget.

She previously worked at the Nürburgring/Circuits International in Germany, the European Parliament in Brussels, and Brussels-based global recycling industry association, BIR. She holds advanced degrees in French and English, in applied economic sciences from the Hautes Etudes Commerciales in Brussels and in international relations from the Centre for Diplomatic and Strategic Studies in Paris.

She joined *Business at OECD* in 1997 and held positions of increasing responsibility. She is fully fluent in English, French and German, and speaks Russian. She also has a black belt in karate and is involved in community projects teaching French for foreigners.

Kriengkrai Thiennukul

Chairman of The Federation of Thai Industries (FTI)



Kriengkrai Thiennukul is Chairman of The Federation of Thai Industries (FTI). FTI is a private sector organization, with approximately 16,000 companies, that brings together industrial leaders to promote Thailand's economic development and has been recognized by the government as the representative of Thai manufacturers at both national and international levels. Under his chairmanship, FTI utilizes the vision of "ONE FTI" through four strategies aimed at strengthening the Thai industry for a stronger Industry by: fostering collaboration, creating Next Generation Industry, transforming Smart SMEs to Global SMEs, and providing a Smart Service Platform.

Mr. Kriengkrai also serves as Board Member of Thailand Board of Investment; Board of Trustees Sirindhorn International Institute of Technology, Thammasat University; and Member of the Board of Directors of The Higher Education Commission, Ministry of Higher Education, Science, Research and Innovation.

He obtained a Bachelor of Economics from the Thammasat University in 1981, attended the National Defence College in 2009 and the Executive Management Seminar at The Wharton School University of Pennsylvania in 2002.

Phil O'Reilly

Managing Director of Iron Duke Partners and Chair of the Southeast Asia Group of Business at OECD (BIAC)



Phil O'Reilly ONZM is Managing Director of Iron Duke Partners, a Wellington, New Zealand based Public Policy Advisory Firm.

He was previously the Chair of the Board of Business at OECD, based in Paris, which is the representative of businesses in OECD member states and was a member of the Governing Body of the International Labour Organisation (ILO) based in Geneva. He was also a member of the APEC Business Advisory Council (ABAC).

He currently chairs Business at OECD's Southeast Asian Contact Group which is concerned with accession to the OECD by Southeast Asian states and is a member of the OECD Trade Committee. He has long involvement in the B20 advising G20 leaders.

He has acted in both a governance and advisory capacity to the New Zealand government as well as overseas organisations in areas as diverse as trade, sustainability, diversity, pay equity, manufacturing, child poverty, welfare reform, R&D, innovation, tertiary education, retirement and the future of work.

He was previously Chief Executive of BusinessNZ, New Zealand's leading business advocacy group, representing thousands of businesses of all sizes.



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