



ZERO CORRUPTION MANIFESTO

Corruption is one of the most corrosive issues our societies face. In addition to being unethical, it wastes public resources, widens inequalities, undermines the rule of law, and leads to the inefficient allocation of scarce resources, eroding our long-term competitiveness. It disproportionately affects poor and vulnerable groups, breeding discontent and political polarization thus reducing trust in business and public institutions. Corruption cannot coexist with the sustainable future we are trying to build for subsequent generations.



Eliminating corruption is a crucial step towards leveraging the amount of public and private investment needed for achieving each of the United Nations Sustainable Development Goals (SDGs). To give the fight against corruption the prominence it deserves, this Manifesto calls for treating zero-corruption as if it were an 18th SDG. It outlines 10 actions to assert our commitment to zero corruption into outcomes.



Achieving zero corruption in the world is key to assure a sustainable future for the next generations.

CHANGING THE WAY WE THINK ABOUT CORRUPTION

1. RACING TO ZEROØ

Strive to eliminate biases that corruption cannot be eliminated



2. HUMAN RIGHTS & ANTICORRUPTION

Recognize corruption as a crime that undermines human rights and contributes to an abusive and disrespectful environment

3. CROSS CUTTING ISSUE

Acknowledge that the benefits from zero corruption have a positive impact on the achievement of other SDGs



CREATING MEANINGFUL TOOLS AND TAKING IMPACTFUL MEASURES



4. STIMULATE RESPONSIBLE CONDUCT

Develop a culture of integrity, transparency, and ethics within any context, any entity, any government, and any jurisdiction

5. INCENTIVIZE & PROTECT BRAVE VOICES

Support and defend individuals that have the courage to speak up and take action ensuring a psychologically safe environment



6. PROMOTE FREEDOM OF PRESS

A free press is crucial for the fight against corruption and protects our society by uncovering the truth and providing transparency

7. TECH FOR TRUST AND TRANSPARENCY

Harness technology as a gamechanger in the fight against corruption, seizing the opportunities of digital compliance solutions and using a building-block approach



ACTING TOGETHER GLOBALLY

8. GLOCAL - THINK GLOBAL AND ACT LOCAL

Local actions we take to fight corruption need to be both inspired by a global vision and adjusted to the specificities of local contexts



9. ZERO TOLERANCE

Strive for zero tolerance against any form of corruption within all jurisdictions

10. COLLECTIVE ACTION WITH A MULTISTAKEHOLDER APPROACH

Build alliances between corporations, public institutions and civil society organizations to fight corruption and level the playing field

