Business at OECD | Business and Industry Advisory Committee to the OECD

Business Diplomacy for Competitive Economies

Corporate Brochure

We are the institutional voice of business at the OECD.

Participants from *Business at OECD*'s Annual Consultation with the OECD's Leadership and Ambassadors in February 2026.

About Us

A trusted partner for the OECD, governments and business alike

- **Mandate:** Established in 1962, *Business at OECD* (BIAC) is the officially recognised institutional business stakeholder at the OECD.
- **Vision:** *Business at OECD* stands for policies that enable businesses of all sizes to contribute to economic growth, sustainable development, and societal prosperity through global competitiveness.
- **Mission:** Through *Business at OECD*, business and employers' federations provide their perspectives to the OECD's cutting-edge policy debates, shaping market-based economies and global governance.

''Over the years, we have provided business perspectives and thought leadership to the OECD through the active participation of our leading business and employer organisations—and the corporate representatives they appoint to our work. There is no better forum than the OECD to powerfully demonstrate that business is a dynamic solutions partner for international collaboration. ''

Charles (Rick) Johnston
Chair
Business at OECD

Business at OECD in action

Our Chair Rick Johnston presenting our priorities to the OECD's Leadership and Ambassadors at our Annual Consultation in March 2026.

Our Chair Rick Johnston with the OECD Secretary-General Mathias Cormann, and Citigroup's Chief Legal and Corporate Affairs Officer Brent McIntosh.

The leadership of the Federation of Austrian Industries (IV) with the OECD Secretary-General Mathias Cormann.

Our delegation to the 2025 Canada B7 Summit, including our Chair Rick Johnston and the Canadian Chamber of Commerce's President and CEO Candace Laing.

The OECD Secretary-General Mathias Cormann delivering remarks at the Australian Chamber of Commerce and Industry's General Council Meeting.

The OECD Secretary-General Mathias Cormann with our Chair Rick Johnston and the United States Council for International Business (USCIB)'s President and CEO Whitney Baird.

The OECD Secretary-General Mathias Cormann with the President of Confederation of Production and Commerce of Chile (CPC) Susana Jiménez, and our Executive Board Member and SONAMI's Alberto Salas.

The OECD Secretary-General Mathias Cormann with our Executive Director Hanni Rosenbaum and the Chair of the Indonesian Chamber of Commerce (KADIN) Anindya Bakrie.

Our value proposition to business organisations

Receive the OECD's cutting-edge data, facts and knowledge

Build private sector momentum and joint advocacy

Access the OECD and governments at all levels

Contribute to the OECD's decisions, recommendations, and flagship reports

Raise your sector profile and priorities

OECD Secretary-General Mathias Cormann with our Executive Director Hanni Rosenbaum, and TUAC's General Secretary Veronica Nilsson.

Members of our Corporate Engagement programme with the OECD Secretary-General Mathias Cormann in March 2026.

OECD Secretary-General Mathias Cormann with the Argentine Chamber of Commerce and Services (CAC) and the Minister of Foreign Affairs for Argentina Pablo Quirno.

The OECD Secretary-General Mathias Cormann with the Confederation of Finnish Industries (EK) at the 2026 OECD Ministerial Council Meeting Consultation.

The OECD

The OECD is the primary international forum for the promotion of market-based economies that underpin democratic governance

Convening 38 member countries, the OECD's selective membership, evidence-based work, whole-of-government view and institutional integration of the private sector – through *Business at OECD* – give it a distinct profile among international organisations. Founded by 20 countries in 1961, the OECD's influence as a 'soft power' body has increasingly drawn global applicants to adopt market-economic principles in the 21st Century.

"Business at OECD serves as a vital bridge to the international business community, helping shape policy discussions in the OECD that support investment, innovation, and strong, sustainable, inclusive growth. Our institutional engagement with the business community reflects the OECD's founding mission and enduring commitment to democracy, individual freedom, the rule of law, the protection of human rights, and open, market-based economies. We look forward to continuing our close work with Business at OECD to advance better policies for better lives."

Mathias Cormann
Secretary-General
OECD

Why the OECD matters for business

The OECD has a tangible impact on the private sector, because it:

- **Sets global standards and principles** including through more than 250 legal instruments in force;
- **Promotes evidence-based policy recommendations** by promoting policy agendas that have direct impact on our business environment and competitiveness;
- **Provides market data, information, and strategic foresight** by analysing long-term trends and economic risks that impact our economies;
- **Facilitates dialogue and stakeholder engagement** by providing a platform for exchanges through over 300 of the OECD's specialised Committees, Working Parties and Expert Groups;
- **Supports global governance** through close cooperation with key fora, including the WTO, the UN, or the G7 and G20 for which the OECD implements key mandates.

What makes the OECD unique

The OECD cooperates closely with international organisations, such as the WTO, ILO, UN, WCO, WIPO. In this context, several features give the OECD a distinct profile:

- **Like-mindedness:** The OECD is a forum for "like-minded" countries committed to market-based democracy.
- **Whole-of-government view:** The OECD covers policymaking across all major policy areas that affect the private sector, allowing the OECD to pinpoint coordination challenges across Ministries.
- **Evidence-based work:** the OECD exchanges generally benefit from strong evidence, fact-based analysis and data, and the OECD's unique knowledge infrastructure.
- **Stakeholder collaboration:** The OECD has an institutionally enshrined relationship with the private sector and trade unions. *Business at OECD* has been the voice of the private sector since 1962.

Advocacy

Engagement with Ministers

Each year, Ministers from the OECD's member countries gather in Paris to decide on the OECD's strategic orientation for the coming years. *Business at OECD*, with the Trade Union Advisory Committee (TUAC), is invited to take part in a high-level discussion on the global economy and contribute our private sector recommendations. This meeting typically takes place back-to-back with several other high-level engagement opportunities organised by the OECD, governments, or *Business at OECD*.

The OECD Secretary-General Mathias Cormann with members of our delegation at the 2025 OECD Ministerial Council Meeting.

Speakers of our 2025 OECD Ministerial Council Meeting side-event with TUAC, including our Chair Rick Johnston, OECD Secretary-General Mathias Cormann, and the Minister for Science, Technology, and Innovation of Costa Rica Paula Bogantes.

Consultation with the OECD's Council

Business at OECD holds annual consultations with the OECD's Ambassadors at the outset of the year. This occasion allows the business community to identify priorities for the OECD's agenda that affect both the private sector and governments. Senior business leaders discuss with the OECD's Secretary-General and Ambassadors timely challenges and ways forward in global markets. This consultation is part of *Business at OECD*'s active advocacy with the OECD's top officials and governments throughout the year.

The OECD Secretary-General Mathias Cormann delivering remarks at our 2026 Consultation with the OECD's Leadership and Ambassadors.

Our Chair Rick Johnston presenting our priorities to the OECD's Leadership and Ambassadors at our Annual Consultation in March 2026.

Role in the OECD's Bodies

Business at OECD serves as the formal channel for private sector input into the OECD's policy discussions. Based on our institutional role, we provide regular business advice to the OECD's Committees, Working Parties, and Global Fora on key policy issues. Additionally, we also engage and facilitate business engagement in the OECD's public consultations, expert groups, or sector-specific roundtables, where the private sector can share on-the-ground insights. This work ensures that the private sector's perspectives are duly considered in the development of the OECD's standards and recommendations to governments.

Our Executive Board Member and Konecranes' Minna Aila speaking at the OECD's *"Simplifying for Success: Unlocking Prosperity"* Symposium.

Our Executive Board Member and the Confederation of Hungarian Business (VOSZ)'s Patrick Kovács delivering remarks at the OECD Digital for SMEs Roundtable.

Advice to the G7 and G20

Business is a solutions provider for our societies' grand challenges. This is why *Business at OECD* matches the OECD's engagement in the Group of Seven (G7) and the Group of Twenty (G20) through the Business Federations of the Group of Seven (B7) and the Business Federations of the Group of Twenty (B20). *Business at OECD* regularly engages in these global fora as annual Network and Strategic Partner.

All speakers from our side-event to the 2025 B7 Canada Summit on *"Health Security for Economic Security"*.

Our Chair Rick Johnston joined the 2025 B20 South Africa Summit Plenary Session, where he joined a panel on *"Global South and Global North Conversation: Getting Global Cooperation Right in the Next Era of Global Change"*.

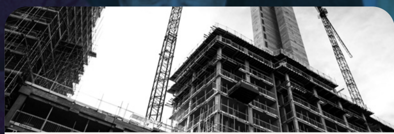
Our Policy Areas

We stand for competitive economies, open societies, and sustainable growth that allows business to thrive

In order to share on-the-ground business insights, build consensus and advocate for unified views, over 3000 private sector representatives have been nominated to actively participate in various *Business at OECD* Policy Groups. Through these Committees, Expert Groups, and Contact Groups, *Business at OECD* advances joint policy recommendations from the business community in priority areas:

Competitiveness and Growth

- Competition Committee
- Economic Policy Committee
- Finance Committee
- Governance and Regulatory Policy Committee
- Infrastructure Contact Group
- SMEs and Entrepreneurs Committee



Emerging Markets

- China Expert Group
- Development Committee
- Latin America and the Caribbean Contact Group
- Southeast Asia Contact Group

Food, Health, Well-Being

- Food and Agriculture Committee
- Health Committee
- Tourism Contact Group

Green Growth

- Biotechnology Expert Group
- Chemicals Committee
- Environment and Energy Committee
- Nanotechnology Expert Group

Innovation and Digital

- Consumer Policy Committee
- Digital Policy Committee
- Innovation and Technology Committee

Open Markets

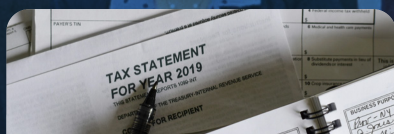
- Anti-Illicit Trade Expert Group
- Export Credits Expert Group
- Investment Committee
- Trade Committee

Responsible Business

- Corporate Governance Committee
- Integrity and Anti-Corruption Committee
- Responsible Business Conduct Committee

Skills and Employment

- Education Committee
- Employment, Labour, and Social Affairs Committee
- Private Pensions Expert Group



Tax and Fiscal Affairs

- Tax Committee

Our Chair Rick Johnston and our Executive Director Hanni Rosenbaum with the former Deputy Prime Minister of the Netherlands Karien van Gennip.

Members of our delegation to the 2025 OECD Ministerial Council Meeting with the Chair and Minister of Foreign Trade for Costa Rica Manuel Tovar and our Chair Rick Johnston.

Our Executive Board Member and Daiichi Life Group's Seiji Inagaki delivering remarks at the OECD's seminar on Non-Counterfeit Illicit Products.

Our Executive Board Member and SONAMI's Alberto Salas delivering opening remarks at our side-event to the Third OECD Ministerial Summit on Governance in Latin America and the Caribbean on *"Driving Sustainable Investment in Latin America and the Caribbean"*.

Members of our global business network with the OECD Secretary-General Mathias Cormann and the Minister of Foreign Trade of Costa Rica Manuel Tovar in San José in Costa Rica.

Our Executive Board Member and COPARMEX's Fernando Treviño Nuñez speaking at the OECD's Business Meeting on Latin America and the Caribbean.

Our Business Network

We represent businesses of all sizes and sectors, in the OECD's member countries and beyond

National Member Organisations

Our National Member Organisations are the leading business and employers' organisations in all the OECD's member countries, representing *Business at OECD*'s core constituents. They provide strategic guidance on overarching policy orientations and shape *Business at OECD*'s positions. The National Member Organisations nominate their staff, national associations, and company representatives to engage in *Business at OECD*'s work.

- Australian Chamber of Commerce and Industry
- IV: Federation of Austrian Industries
- VBO FEB: Federation of Belgian Enterprises
- Canadian Chamber of Commerce
- CPC: Confederation of Production and Commerce of Chile
- ANDI: National Business Association of Colombia
- UCCAEP: Costa Rican Union of Chambers and Associations of the Private Business Sector
- CICR: Chamber of Industries of Costa Rica
- SP: Confederation of Industry of the Czech Republic
- DA: Danish Employers' Confederation
- DI: Confederation of Danish Industry
- Estonian Employers' Confederation
- EK: Confederation of Finnish Industries
- MEDEF: Movement of the Enterprises of France
- BDA: Confederation of German Employers' Associations
- BDI: Federation of German Industries
- SEV: Hellenic Federation of Enterprises
- MGYOSZ: Confederation of Hungarian Employers and Industrialists
- VOSZ: Confederation of Hungarian Business
- SA: Confederation of Icelandic Enterprise
- Ibec: Irish Business and Employers Confederation
- MAI: Manufacturers' Association of Israel
- assonime: The Association of Italian Joint Stock Companies
- CONFINDUSTRIA: General Confederation of Italian Industry

- FeBAF: Italian Banking Insurance and Finance Federation
- Keidanren: Japan Business Federation
- FKI: The Federation of Korean Industries
- LDDK: Employers' Confederation of Latvia
- LPK: Lithuanian Confederation of Industrialists
- FEDIL: The Voice of Luxembourg's Industry
- COPARMEX: Employers Confederation of the Mexican Republic
- VNO-NCW: Confederation of Netherlands Industry and Employers
- BusinessNZ
- NHO: Confederation of Norwegian Enterprise
- Polish Confederation Lewiatan
- CIP: Confederation of Portuguese Business
- RÚZ: National Union of Employers of Slovakia
- ZDS: Association of Employers of Slovenia
- CEOE: Confederation of Employers and Industries of Spain
- Svenskt Näringsliv: Confederation of Swedish Enterprise
- economiesuisse: Swiss Business Federation
- Swiss Employers Confederation
- TİSK: Turkish Confederation of Employer Associations
- TOBB: Union of Chambers and Commodity Exchanges of Türkiye
- TÜSIAD: Turkish Industry and Business Association
- CBI: Confederation of British Industry
- USCIB: United States Council for International Business

Observer Organisations

The Observer Organisations are leading business and employers' organisations from the OECD's non-member countries. They are national in scope, driven by the private sector and dedicated to the same general market economic principles as *Business at OECD*'s core constituents. If their country accedes to the OECD in future, an observer may also qualify for *Business at OECD*'s membership.

- CAC: Argentine Chamber of Commerce and Services
- UIA: Unión Industrial Argentina
- CNI: Brazilian National Confederation of Industry
- Bulgarian Industrial Association
- HUP: Croatian Employers' Association
- Federation of Egyptian Industries
- CII: Confederation of Indian Industry
- KADIN: Indonesian Chamber of Commerce and Industry
- CONFIEP: National Confederation of Private Business Institutions of Peru
- CONCORDIA: Employers Confederation of Romania
- SBF: Singapore Business Federation
- BUSA: Business Unity South Africa
- JSCCIB: Joint Standing Committee on Commerce, Industry, and Banking
- Ukrainian League of Industrialists and Entrepreneurs
- Ukrainian Chamber of Commerce and Industry
- SUP: Union of Ukrainian Entrepreneurs

Associate Expert Groups

Business at OECD also features a robust network of international sectoral organisations that participate in *Business at OECD*'s policymaking efforts. A wide range of leading industry sectors are actively engaging in *Business at OECD*'s activities, and are constantly expanding *Business at OECD*'s sectoral coverage and expertise.

ACCA
Association of Chartered Certified Accountants

AESGP
Association of the European Self-Care Industry

ALAMI
Latin American Association of Private Health Systems

ASIET
Inter-American Association of Telecom Enterprises

BIR
Bureau of International Recycling

ccia
Computer & Communications Industry Association

cecimo
European Association of the Machine Tool Industries and Related Manufacturing Technologies

Ceemet
Council of European Employers of the Metal Engineering & Technology-based Industries

cefic
European Chemicals Industry Council

cewep
Confederation of European Waste-to-Energy Plants

COCIR
European Coordination Committee of the Radiological Electromedical and Healthcare IT Industry

Connect Europe

Cosmetics Europe

CropLife International

Engineers Europe

European Aluminium

EACL
European Association of Regulatory Consultants and Contract Research Laboratories

EBF
European Banking Federation

ECGA
European Carbon and Graphite Association

eurima
European Insultation Manufacturers Association

EuropaBio

European Metals
European Association of Metals

Euromines
European Association of Mining Industries Metal Ores & Industrial Minerals

efpia
European Federation of Pharmaceutical Industries' Associations

EPRA
European Public Real Estate Association

FIATA
International Federation of Freight Forwarders Associations

FIEC
European Construction Industry Federation

FIFARMA
Latin American Federation of the Pharmaceutical Industry

FoodDrink Europe

GCCA
Global Cement and Concrete Association

Global Self-Care Federation

Global Travel Tech

GS1

GSMA

Health and Fitness Association

IADC
International Association of Drilling Contractors

ICAIE
International Coalition Against Illicit Economies

ICI
International Company Institute

insurance europe

International Chamber of Shipping

ICMM
International Council on Mining and Metals

IFAC
International Federation of Accountants

ifa
International Fertilizer Association

IFPMA
International Federation of Pharmaceutical Manufacturers & Associations

ifpi
International Federation of the Phonographic Industry

IFPA
International Fresh Produce Association

ifra
The International Fragrance Association

IPC
International Poultry Council

ISF
International Seed Federation

ITMF
International Textile Manufacturers Federation

medicines for europe

MedTech Europe

PGEU
Pharmaceutical Group of the European Union

Plasma Protein Therapeutics Association

Plastics Europe

Recycling Europe

SolarPower Europe

SpiritsEUROPE

TFWA
Tax Free World Association

Transnational Alliance to Combat Illicit Trade

Uehp
European Union of Private Hospitals

Wind Europe

WBA
The World Brewing Alliance

World Employment Confederation

World Federation of Sporting Goods Industry

World Pharmacy Council

WSBI ESBG
World Savings and Retail Banking Institute & The European Savings and Retail Banking Group

World Spirits Alliance

World Steel Association

Friends

Business at OECD greatly benefits from the active support of a number of multinational corporations that provide financial contributions and secondments to help fulfil *Business at OECD*'s mission as the global business voice in all aspects of the OECD's policymaking. Participation in this corporate engagement program is selective and subject to strict eligibility criteria, as interested companies must be supported by *Business at OECD*'s National Member Organisations.

AB InBev	Amazon	BAT	Bayer	Boehringer Ingelheim	Daiichi Life Group
Deloitte	Diageo	ExxonMobil	FMC	HP	Johnson & Johnson
JTI	L'Oréal	Mastercard	Meta	Microsoft	Novartis
Opella	PepsiCo	Pernod Ricard	PwC	Randstad	Sanofi
SOMPO	Telefónica	UnitedHealth Group	Visa		

Engage with us

If you and your organisation/company are interested in our work and our engagement with the OECD, please contact us by e-mailing communications@biac.org. Thank you in advance for your support and interest.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Established in 1962, *Business at OECD* (BIAC) is the officially recognised institutional business voice at the OECD. We stand for policies that enable businesses of all sizes to contribute to economic growth, sustainable development, and societal prosperity. Through *Business at OECD*, national business and employers' federations representing over 10 million companies provide perspectives to cutting-edge OECD policy debates that shape market-based economies and impact global governance. Our expertise is enriched by the contributions of a wide range of international sector organisations.

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