



ZERO CORRUPTION MANIFESTO

Corruption is one of the most corrosive issues our societies face. In addition to being unethical, it wastes public resources, widens inequalities, undermines the rule of law, and leads to the inefficient allocation of scarce resources, eroding our long-term competitiveness. It disproportionately affects poor and vulnerable groups, breeding discontent and political polarization and reducing trust in business and public institutions. Thus, corruption cannot coexist with the sustainable future we are trying to build for subsequent generations.



Eliminating corruption is a crucial steppingstone towards leveraging the amounts of public and private investment needed for achieving each of the United Nations Sustainable Development Goals (SDGs). To give the fight against corruption the prominence it deserves, this Manifesto calls for treating zero-corruption as if it were an 18th SDG. It sets out 10 actions to translate our commitment to zero corruption into outcomes.

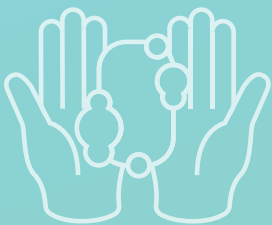


Spreading the ambition of achieving zero corruption in the world is key to assure a sustainable future for the next generations.

CHANGING THE WAY WE THINK ABOUT CORRUPTION

1. RACING TO ZERO

Breaking biases that corruption cannot be eliminated



2. HUMAN RIGHTS & ANTICORRUPTION

Corruption is a crime that can also undermine human rights, contributing to an abusive and disrespectful ecosystem

3. CROSS CUTTING ISSUE

The benefits from zero corruption have a positive impact on the achievement of other SDGs



CREATING MEANINGFUL TOOLS AND TAKING IMPACTFUL MEASURES



4. STIMULATE RESPONSIBLE CONDUCT

Developing a culture of integrity, transparency, and ethics within any context, any entity, any government, any jurisdiction is vital

5. INCENTIVIZE & PROTECT BRAVE VOICES

Support and defend individuals that have the courage to speak up and take actions towards a different direction, ensuring a psychologically safe environment



6. PROMOTE FREEDOM OF PRESS

A free press is crucial for the fight against corruption and protects our society by uncovering the truth and providing transparency (vigilant media)

7. TECH FOR TRUST AND TRANSPARENCY

Technology is becoming a gamechanger in the fight against corruption. It is critical to seize the opportunities coming from digital compliance solutions, using a build-block approach



ACTING TOGETHER GLOBALLY

8. GLOCAL - THINK GLOBAL AND ACT LOCAL

Actions and behaviors we manifest locally have to be inspired by a global vision, respecting the peculiarities of local contexts (i.e. SMEs)



9. ZERO TOLERANCE

Strive for zero tolerance against any form of corruption within all jurisdictions

10. COLLECTIVE ACTIONS FOR A MULTISTAKEHOLDER APPROACH

Establishing trustworthy relationships between corporations, governments, public institutions etc. is crucial to maximize their contribution to the "race to zero" and to level the playing field

